



ULTIMATE COLOR REPAIR®

ANTI-FADE. THERMAL PROTECTION. VIBRANT.



Ultimate Color Repair® Shampoo

Anti-Fade • Quinoa Repair

What it does: Gentle, sulfate-free cleanser protects, replenishes and helps repair color-treated hair.

How it works: Quinoa Color Repair complex harnesses the high protein content of quinoa to lock in hair color and repair strands from within. Sugar cane and lemon peel extracts add glossy shine and manageability, while powerful antioxidants help prevent damage.

Added bonus: A blend of natural extracts makes hair shiny, soft and manageable.

SIZES (OZ): 0.25 2.5 8.5 33.8



Ultimate Color Repair® Triple Rescue®

Thermal Protection •
Condition • Shine

What it does: Dual-phase spray protects against excessive heat that can damage color-treated hair and lead to dull, faded strands.

How it works: The top phase protects against excessive heat that can damage color-treated hair and lead to dull, faded strands. The bottom phase conditions hair with Quinoa Color Repair complex, so hair looks healthy, shiny and vibrant. Shake well before use!

Added bonus: Leaves hair soft, smooth and manageable.

SIZES (OZ): 0.85 5.1



Ultimate Color Repair® Conditioner

Anti-Fade • Quinoa Repair

What it does: An ideal daily hydrator and detangler for color-treated hair.

How it works: Quinoa Color Repair complex harnesses the high protein content of quinoa to lock in hair color and repair strands from within. Shea butter, jojoba and soybean oil leave hair soft, shiny and healthy, while vitamins nourish and moisturize.

Added bonus: Powerful antioxidants provide UV protection to help prevent color fade and damage.

SIZES (OZ): 0.25 2.5 6.8 33.8



Ultimate Color Repair® Mask

Anti-Fade • Intense Repair

What it is: An ultra-rich deep conditioning mask for color-treated hair.

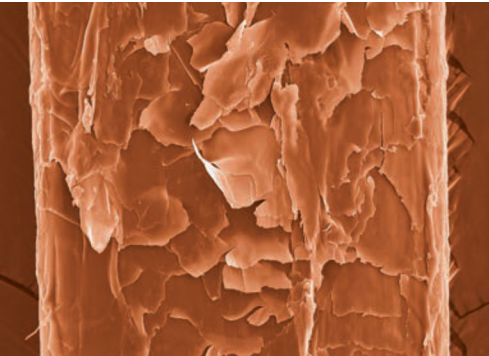
What it does: An intense dose of Quinoa Color Repair complex helps lock in hair color and repair strands from within. Shea butter, jojoba and soybean oil leave hair soft, shiny and healthy, while vitamins deeply nourish and moisturize.

Added bonus: Powerful antioxidants help prevent color fade and damage. Leaves hair vibrant and incredibly moisturized.

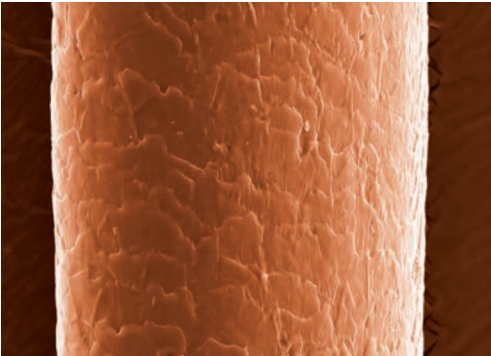
SIZES (OZ): 2.5 5.1 16.9

SULFATE-FREE

QUINOA COLOR-LOCKING SYSTEM



Untreated cuticle before Ultimate Color Repair®



Treated cuticle after Ultimate Color Repair®

^{*}When using the system of shampoo, conditioner and mask, as compared to untreated hair. Products were tested by an established, independent third-party laboratory.

^{**}When using the complete Ultimate Color Repair® system.



BRIGHTEN. REPAIR. REBUILD.



Forever Blonde® Shampoo Sulfate-Free • KerActive Repair

What it does: Gently cleanses lightened and highlighted blonde hair while helping to repair damage and seal the cuticle.
How it works: Powered by exclusive KerActive protein and safflower oleosomes.
Added bonus: Helps keep blonde hair light, bright and healthy.

SIZES (OZ): 0.25 2.5 8.5 24



Forever Blonde® Dramatic Repair® KerActive Damage Recovery

What it does: Smooths, strengthens and replenishes depleted blonde hair.
How it works: Loaded with KerActive protein, safflower oleosomes and macadamia nut oil to help penetrate, repair and moisturize weakened hair.
Added bonus: Lightweight yet powerful multitasking corrector specifically addresses the needs of lightened and highlighted hair.

SIZES (OZ): 0.85 5.1



Forever Blonde® Conditioner Intense Hydration • KerActive Repair

What it does: Deeply hydrates and detangles lightened and highlighted blonde hair.
How it works: KerActive and safflower oleosomes help smooth and repair.
Added bonus: Helps subtly brighten blonde and highlighted hues.

SIZES (OZ): 0.25 2.5 6.8 24



Platinum Blonde Shampoo™ Brightens Blonde, Gray or White Hair

What it does: Banishes brassiness, softens strands, and adds shine in natural and color-treated blondes.
How it works: Violet-tinted, color-enhancing formula brings out the best in blonde, white and silver hair.
Added bonus: Conditioning ingredients and extracts hydrate hair and intensify shine.

SIZES (OZ): 10.14 33.8

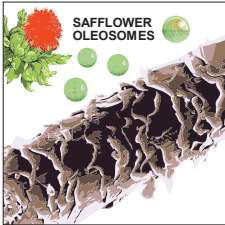
SULFATE-FREE



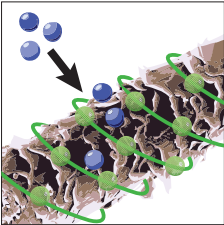
KERACTIVE IS AN ADVANCED DEVELOPMENT IN ACTIVATED KERATIN, WHICH ENABLES THE SPECIAL KERATIN MOLECULES TO “HUG” THE HAIR, ADDING LUSTROUS CONDITIONING AND A SMOOTH FEEL. CONSIDERED NATURE’S MOST EFFECTIVE DELIVERY SYSTEM, THE UNIQUE STRUCTURE OF SAFFLOWER OLEOSOMES ALLOWS THE OIL TO BE DELIVERED DIRECTLY ONTO THE HAIR SHAFT TO PROVIDE LONG-LASTING HYDRATION AND MOISTURE RETENTION.



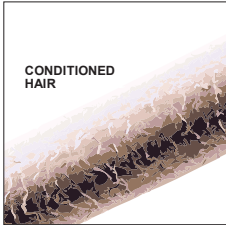
Exclusive KerActive protein “hugs” the hair to help repair damage.



Conditioners and safflower oleosomes deliver rich plant oils to replenish lost moisture and nutrients.



KerActive penetrates the hair shaft to help rebuild, while safflower oleosomes deliver moisture and seal the cuticle.



The result is stronger, healthier hair with long-lasting hydration and shine.

CURLS

DEFINE. FIGHT FRIZZ. DETANGLE.



Spring Loaded® Frizz-Fighting Shampoo Zero Sulfates • Zero Frizz

What it does: Rich lather gently cleanses curls without roughing up the cuticle to fight frizz from the start.

How it works: Mild, soothing blend of sulfate-free surfactants gently cleanses curls.

Added bonus: Ultra-calming and sulfate-free.

SIZES (OZ): 0.25 2.5 8.5 24 33.8



Ultimate Wave® Beachy Texture Cream-Gel

What it does: Forms, separates and adds loads of texture to create sexy, tousled beach waves.

How it works: Soothing and smoothing mushroom extract fights frizz.

Added bonus: Humidity-resistant for perfectly imperfect, frizz-free styles.

SIZES (OZ): 0.25 2.5 5.1



Spring Loaded® Frizz-Fighting Conditioner Rinse-Out Curl Detangler

What it does: Creamy rinse-out conditioner tackles tangles, de-frizzes and defines curls.

How it works: Replenishes moisture with jojoba oil and hydrating natural extracts.

Added bonus: Leaves hair soft, smooth and frizz-free.

SIZES (OZ): 0.25 2.5 6.8 24 33.8



Twirl Around® Crunch-Free Curl Definer

What it does: Dual formula defines, separates and tames unruly curls and waves without frizz or crunchiness.

How it works: Crunch-free fixative leaves curls soft and touchable.

Added bonus: Helps curls retain their shape and bounce all day long.

SIZES (OZ): 5.1



Full Circle Leave-In Treatment® Frizz-Free Curl Therapy

What it does: Lightweight conditioning treatment hydrates, detangles, tames frizz and won't weigh hair down.

How it works: Creamy formula smoothes, detangles and replenishes every curl.

Added bonus: Hydrates thirsty locks and helps protect against damage.

SIZES (OZ): 0.25 2.5 6.8

SULFATE-FREE

CLARIFYING

FRESH. DEEP. CLEAN.



Shampoo Two® Deep Cleansing

What it does: Color-safe formula deeply cleanses oily hair and scalp, leaving hair fresh, shiny and full of body.

How it works: Wheat-derived conditioners boost body and shine.

Added bonus: Helps minimize oil production, so hair becomes less oily over time.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Shampoo Three® Removes Chlorine and Impurities

What it does: Removes dulling buildup from hair, strengthens strands and minimizes future buildup.

How it works: Deep cleansers remove chlorine, iron and minerals.

Added bonus: Helps prevent swimmers' "chlorine green."

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128

DEEPLY CLEANSES AND PURIFIES HAIR
FROM THE INSIDE OUT.





COLORCARE

PROTECTED. HEALTHY. CONDITIONED.



Color Protect® Shampoo Gentle Cleanser

What it does: Cleanses color-treated hair while it moisturizes, strengthens and boosts shine.

How it works: Sunflower extract provides intense UV protection, while conditioning agents and extracts hydrate and add shine.

Added bonus: Helps color last longer by shielding it from the sun.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Color Protect® Treatment Repairs and Protects

What it does: Repairs, conditions and hydrates color-treated hair, and helps prevent damage and split ends.

How it works: Sunflower extract shields hair from the sun, while conditioning extracts leave locks hydrated and shiny.

Added bonus: Delivers an intense dose of UVA and UVB protection, so color lasts longer.

SIZES (OZ): 0.50 5.1 16.9



Color Protect® Conditioner Detangles and Repairs

What it does: Detangles and smoothes color-treated hair, so locks look and feel soft and hydrated.

How it works: Sunflower extract protects hair from sun damage, while conditioning extracts moisturize and boost shine.

Added bonus: Provides UVA and UVB protection, and helps prevent color from fading.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Color Protect® Locking Spray UV Protection

What it does: Makes hair look conditioned and super shiny while it locks in and extends the life of hair color.

How it works: Sunflower extract provides sun protection and keeps color from fading, while conditioning agents and extracts add moisture and shine.

Added bonus: Powerful UVA and UVB protection helps prevent color fade.

SIZES (OZ): 3.4 8.5

PROFESSIONAL ONLY



Color Protect® Post Color Shampoo Professional Use Only

What it does: Extremely effective formula gently removes all color product from the hair and stops the oxidation process, ensuring true color results.

How it works: Fennel extract is a naturally derived "peroxide scavenger" that helps stop oxidation.

Added bonus: Balanced combination of surfactants gently removes all color product from the hair and helps eliminate scalp irritation after processing.

SIZES (OZ): 33.8

PROTECTS AND MAINTAINS COLOR-TREATED HAIR.

*Product names and design may vary pending ongoing packaging update.



EXTRA BODY

LUSH. FULL. BOUNCY.



Extra-Body Shampoo

Thickens and Volumizes

What it does: Gently cleanses and volumizes fine to normal hair.

How it works: Panthenol boosts body and helps repair damage, while wheat-derived ingredients help protect and leave hair silky smooth.

Added bonus: Helps repair worn-down locks, boosts body and maximizes shine.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Extra-Body Boost

Root Lifter

What it does: Gives fine hair a boost of volume at the roots.

How it works: Panthenol protects fragile strands and adds volume.

Added bonus: Precision sprayer delivers extra "oomph" right where you need it.

SIZES (OZ): 3.4 8.5 16.9



Extra-Body Conditioner

Thickens and Detangles

What it does: Detangles and adds volume to fine hair, leaving locks full of body, bounce and shine.

How it works: Panthenol boosts body and helps repair damage, while wheat-derived ingredients help prevent damage and leave hair silky smooth.

Added bonus: Helps repair and prevent damage caused by blow-drying and styling.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Extra-Body Sculpting Gel®

Thickening Gel

What it does: Pumps up the volume and provides flexible hold for fine hair, creating brush-through body without stickiness or flaking.

How it works: Flexible, thickening and body-building ingredients create fullness and manageability.

Added bonus: Makes locks shiny and manageable.

SIZES (OZ): 0.25 3.4 6.8 16.9



Extra-Body Sculpting Foam®

Thickening Foam

What it does: Creates lightweight body and volume for fine hair, adding flexible control, amplifying shine and locking in moisture.

How it works: Conditioning formula provides extra body, fullness and control, while super-emollient ingredients leave hair manageable and shiny.

Added bonus: Preps hair for a gorgeous, full-body blowout.

SIZES (OZ): 2 6.7 16.9



Thicken Up®

Styling Liquid

What it does: Makes thin strands look and feel thicker without a heavy product feel while adding shine, definition and soft memory.

How it works: Thickening conditioners and clean styling agents create body and definition, while strengthening ingredients and UV protection help protect fine hair.

Added bonus: Shields hair from damaging UV rays.

SIZES (OZ): 0.25 6.8



Extra-Body Finishing Spray®

Volume and Shine

What it does: Secures hard-to-hold hair, fights frizz, boosts volume and adds shine.

How it works: Panthenol and hydrolyzed wheat protein build body and provide a bodifying boost, so hair looks and feels thicker.

Added bonus: Dries instantly without flaking or stickiness.

SIZES (OZ): 3.7 12



Extra-Body

Firm Finishing Spray®

Extreme Hold, Maximum Volume

What it does: Provides all-day hold and maximum volume with high shine, fullness and texture.

How it works: Thickening ingredients grip every strand for enhanced volume and texture.

Added bonus: Fights frizz in any climate.

SIZES (OZ): 3.8 11

GIVES FINE HAIR A WEIGHTLESS BOOST.



MOISTURE

HYDRATED. REVIVED. REPLENISHED.



Instant Moisture® Shampoo

Hydrates and Revives

What it does: Color-safe formula cleanses, hydrates thirsty hair, plumps up skinny strands and helps repair damage.

How it works: Instant Moisture Complex provides superior conditioning and UV protection, while panthenol adds body and helps repair damage from the inside out.

Added bonus: Helps protect vulnerable hair from the sun.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Awapuhi Moisture Mist®

Hydrating Spray

What it does: Deeply hydrates thirsty hair and revives dry, tired skin.

How it works: Lactic acid and Hawaiian awapuhi provide deep moisture and enhanced shine. Spirulina and plankton extracts rich in amino acids and vitamins make hair soft, hydrated and silky smooth, while sodium PCA balances moisture.

Added bonus: Reactivates styling products in hair, making it perfect for quick touch-ups.

SIZES (OZ): 8.5 16.9



Instant Moisture® Conditioner

Hydrates and Revives

What it does: Hydrates and detangles moisture-starved strands, making hair shiny and manageable.

How it works: Soy proteins, shea butter and Instant Moisture Complex moisturize, strengthen and add elasticity. Panthenol builds body and repairs damage from the inside out.

Added bonus: Strengthens the cuticle and improves elasticity.

SIZES (OZ): 0.25 6.8 16.9 33.8 128



Super-Charged Treatment

Intense Hydrating Treatment

What it does: Delivers an intense dose of moisture for dehydrated hair, boosts shine and improves elasticity.

How it works: Panthenol, soy proteins and vitamin E provide hydration and protection.

Added bonus: Makes hair look and feel healthier and more manageable.

SIZES (OZ): 0.25 3.4 6.8 16.9 128

KIDS

GENTLE. SOOTHING. SOFT.



Baby Don't Cry® Shampoo

Gentle, Tearless Wash

What it does: Gently cleanses and soothes hair and scalp.

How it works: Mild cleansers and a neutral pH create a tearless formula. A unique blend of extracts helps hydrate and prevent moisture loss, while chamomile and cornflower extract calm and soothe.

Added bonus: The tearless formula is ideal for children of all ages.

SIZES (OZ): 0.25 10.14 16.9 33.8



Taming Spray®

Ouch-Free Detangler

What it does: Easily detangles dry or damp hair.

How it works: Leaves hair fresh and full of body.

Added bonus: Smoothes static and helps control children's "morning hair."

SIZES (OZ): 8.5 16.9

GENTLY CLEANSSES AND DETANGLES SENSITIVE STRANDS.





Shampoo One®

Gentle Wash

What it does: Gently cleanses, improves manageability, adds deep shine and enhances hair's appearance.

How it works: Panthenol and wheat-derived conditioners improve the surface texture and manageability.

Added bonus: It's extremely mild, making it a great choice for color-treated hair.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Awapuhi Shampoo® (Original)

Super Rich Wash

What it does: Thoroughly cleanses any hair type, including color-treated hair.

Helps balance moisture and add volume.

How it works: Hawaiian awapuhi helps prevent moisture loss. Special conditioners help improve hair texture.

Added bonus: Multitasks as a luxurious body wash.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



The Conditioner™

Leave-In Moisturizer

What it does: Smoothes hair, reduces static, prevents dryness and gets weary strands back in shape.

How it works: Hawaiian awapuhi helps balance moisture, while wheat-derived conditioners improve hair texture.

Added bonus: Doubles as an excellent moisturizer for skin.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



The Detangler®

Super Rich Conditioner

What it does: Detangles and conditions medium to coarse hair as it smoothes, softens and prevents moisture loss.

How it works: Grape seed oil provides instant conditioning, detangling and shine. Carrot extract, rich in beta-carotene, acts as a natural UV absorber.

Added bonus: Guards vulnerable strands from sun damage.

SIZES (OZ): 0.25 3.4 10.14 16.9 33.8 128



Hair Repair Treatment®

Strengthens and Rebuilds

What it does: Helps repair weak, damaged hair and improves strength, texture and elasticity.

How it works: Wheat-derived conditioners and amino acids strengthen, add elasticity and boost shine. Essential fatty acids, vitamins and wheat proteins prevent breakage.

Added bonus: Provides a powerful dose of moisture and rebuilds inner strength.

SIZES (OZ): 0.25 6.8

SMOOTHING

SMOOTH. SILKY. SHINY.



Super Skinny® Shampoo Smoothes and Softens

What it does: Color-safe formula cleanses and smoothes hair, making rebellious locks softer and more manageable.

How it works: Super Skinny Complex and mild surfactants cleanse hair without stripping or plumping.

Added bonus: Reduces drying time and speeds up styling.

SIZES (OZ): 0.50 10.14 33.8 128



Super Skinny® Conditioner Smoothes and Softens

What it does: Smooths and softens strands while helping to repair and prevent damage.

How it works: Heat-activated conditioners and thermal protectants help repair hair and prevent surface damage.

Added bonus: Speeds up drying and styling to get you out the door faster.

SIZES (OZ): 0.50 10.14 33.8



Super Skinny® Serum Smooths and Conditions

What it does: Smooths, conditions and seals strands, leaving hair silky, shiny and frizz-free in any weather.

How it works: Lightweight silicones smooth, condition and seal hair with added shine.

Added bonus: Speeds up drying so you get silky-smooth results in less time.

SIZES (OZ): 0.85 5.1 8.5



Gloss Drops® Frizz-Free Polish

What it does: Fights frizz, resists humidity and creates brilliant shine, leaving hair soft and silky.

How it works: Lightweight silicones smooth hair's surface.

Added bonus: Highly concentrated—can be added to your favorite styling products for a boost of shine.

SIZES (OZ): 0.25 3.4



Super Skinny® Relaxing Balm™ Smooths and Controls

What it does: Leaves even the most rebellious locks shiny and manageable.

How it works: Super Skinny Complex displaces water and constricts hair to speed up drying and styling, while humidity-resistant styling agents provide memory in any weather.

Added bonus: Helps hair dry faster, fights frizz and delivers incredible memory.

SIZES (OZ): 6.8



Straight Works® Smooths and Controls

What it does: Provides the perfect balance of slip and hold to transform textured hair and maximize softness, manageability and shine.

How it works: Lightweight humectants and conditioners leave hair soft and manageable.

Added bonus: Controls texture and creates a silky-smooth finish.

SIZES (OZ): 0.25 3.4 6.8



STRENGTH

STRONG. HEALTHY. RESILIENT.



Super Strong® Shampoo Strengthens and Protects

What it does: Mild, color-safe surfactants gently cleanse and repair damaged strands, enhancing hair's look and feel.

How it works: Super Strong Complex rebuilds hair from within, while conditioning agents improve texture and add shine.

Added bonus: Helps protect and prevent further damage.

SIZES (OZ): 0.25 10.14 33.8 128



Super Strong® Conditioner Rebuilds and Protects

What it does: Color-safe formula repairs and protects worn-down locks, leaving hair soft, smooth and moisturized.

How it works: Super Strong Complex rebuilds the internal structure of hair, while canola, soybean and cornstarch soften and smooth.

Added bonus: Helps shield strands from damaging UV rays.

SIZES (OZ): 0.25 10.14 33.8 128



Super Strong® Treatment Rebuilds and Restores

What it does: Deep treatment strengthens and rebuilds troubled tresses, improving elasticity and protecting from further damage.

How it works: Super Strong Complex rebuilds the internal structure of hair, while rich lipid conditioners enhance flexibility. Wheat proteins and amino acids improve strength and elasticity.

Added bonus: Makes hair more manageable and easier to style.

SIZES (OZ): 0.25 3.4 6.8



Super Strong® Liquid Treatment™ Strengthens and Repairs

What it does: Repairs hair from the inside out and helps seal split ends for smooth, healthy-looking results.

How it works: Super Strong Complex, marine extracts and vegetable proteins replace lost minerals, and proteins replenish every strand.

Added bonus: Strengthens strands up to 60% with everyday use.

SIZES (OZ): 8.5

STRENGTHENS AND REBUILDS WORN-DOWN,
DAMAGED HAIR.





EXPRESS DRY

FAST. CLEAN. DRY.



Dry Wash®

Express Dry Waterless Shampoo

What it does: Dry formula instantly leaves hair looking and feeling freshly washed with a clean scent.

How it works: Ultra-fine, colorless formula leaves no residue; ideal for all hair types and colors.

Added bonus: Powerful directional spray refreshes and revives lifeless hair while extending the life of any style.

SIZES (OZ): 1.1 5.5



Stay Strong®

Express Dry Strong Hold Hairspray

What it does: Strong-hold spray offers the ultimate style support while remaining workable.

How it works: Humidity-resistant ingredients help fight frizz and flyaways.

Added bonus: Weightless, ultra-dry formula provides maximum control and volume.

SIZES (OZ): 1.5 11

EXPRESS STYLE

FAST. CLEAN. FLEXIBLE.



Fast Form®

Cream Gel

What it does: Soothes, tames and secures any texture with long-lasting hold; creates great detail and helps reduce drying time.

How it works: Shea butter, evening primrose, avocado and jojoba oils boost shine and manageability.

Added bonus: Works wonders on curls with defined, frizz-free results; the versatile formula can be applied to wet or dry hair.

SIZES (OZ): 0.85 6.8



Hot Off The Press®

Thermal Protection Hairspray

What it does: Protects fragile strands from damage caused by heat styling—also boosts hair's strength, fights frizz and provides flexible hold.

How it works: Rice hull extract builds a lightweight barrier between hair and heat styling tools, while wheat proteins deliver an extra dose of strength.

Added bonus: Adds great memory for effortless curls or smoothing with a hot iron.

SIZES (OZ): 6



Quick Slip™

Styling Cream

What it does: Provides flexible hold, adds definition, conditions and helps protect hair.

How it works: Softening conditioners and UV protection leave hair looking and feeling healthy.

Added bonus: Speeds up drying time and shields vulnerable strands from the sun.

SIZES (OZ): 0.25 0.85 5.1



Round Trip®

Liquid Curl Definer

What it does: Conditions and protects textured tresses and adds weightless bounce and detail to curls and waves.

How it works: Styling agents derived from cornstarch add weightless detail. Panthenol and magnesium sulfate condition, protect and strengthen curls.

Added bonus: Reduces drying time to get you on your way faster.

SIZES (OZ): 0.25 6.8



Hold Me Tight™

Finishing Spray

What it does: Secures any style with a strong, long-lasting hold and dries fast without stiffness or buildup.

How it works: Powerful, yet flexible, polymers provide strong hold. Vegetable-derived conditioners and shine enhancers impart high shine and minimize static.

Added bonus: Enhances shine and reduces flyaways.

SIZES (OZ): 11



Worked Up®

Working Spray

What it does: Provides long-lasting, flexible hold and dries in a flash with a clean, no-product feel.

How it works: Workable polymers provide lasting hold. Vegetable-derived conditioners and shine enhancers impart high shine and reduce static.

Added bonus: Boosts shine and reduces static.

SIZES (OZ): 11



SOFTSTYLE

CLEAN. TOUCHABLE. SHINE.



Soft Sculpting Spray Gel® Flexible Styling Gel

What it does: Boosts body and provides flexible control, creating a soft, natural-looking finish.

How it works: Emollient conditioners and styling agents provide a natural finish.

Added bonus: Adds incredible shine and reflection.

SIZES (OZ): 8.5 16.9 33.8



Foaming Pomade® Texture Polish

What it does: Provides light control for wavy, curly or unruly hair, creating head-turning shine and reflection.

How it works: Premium white oils and natural extracts smooth the surface and turn up the shine.

Added bonus: Smooths, softens and conditions textured tresses.

SIZES (OZ): 5.1 8.5



Soft Spray® Finishing Spray

What it does: Secures strands with a natural, touchable finish and an easy-to-brush-through hold.

How it works: Soft, flexible styling agents provide memory and hold.

Added bonus: Reactivates with heat or water for easy restyling.

SIZES (OZ): 8.5 16.9



The Shine™ Spray-On Polish

What it does: Delivers show-stopping shine for any hair type and creates a silky-smooth texture.

How it works: Lightweight silicones and a blend of natural extracts enhance shine.

Added bonus: Light mist pump spray allows for a light application.

SIZES (OZ): 4.2



The Cream® Styling Conditioner

What it does: Provides light hold and builds body for any hair type; moisturizes, strengthens and protects hair from everyday damage.

How it works: Moisturizing, emollient conditioners and panthenol hydrate and safeguard hair.

Added bonus: Helps shield locks from damaging UV rays.

SIZES (OZ): 0.25 6.8



Super Clean Light® Finishing Spray

What it does: Builds body and provides soft hold for any finished style.

How it works: Light aerosol mist provides an even, dry application with clean, touchable results.

Added bonus: Ideal for fine to medium hair types.

SIZES (OZ): 10



Heat Seal® Thermal Protection and Style

What it does: Guards strands from damage caused by heat styling; builds body, provides light hold and enhances shine.

How it works: Clean, flexible styling agents and essential fatty acids add shine and memory.

Added bonus: Humidity resistance ensures a longer-lasting style—curly or straight.

SIZES (OZ): 3.4 8.5

CREATES NATURAL LOOKS
WITH A LIGHT, TOUCHABLE HOLD.



FLEXIBLESTYLE

WORKABLE. VERSATILE. TEXTURE.



ESP® Elastic Shaping Paste

What it does: Creates bendable texture with flexible hold and can shape multiple styles—use it to spike, twist, bend, separate or define.
How it works: Infused with beeswax for pliability.
Added bonus: Highly concentrated—a little goes a long way.
SIZES (OZ): 1.8



Super Sculpt™ Quick-Drying Styling Glaze

What it does: Provides flexible control and long-lasting memory while adding body and maximizing shine.
How it works: Conditioning, bodifying agents and panthenol add volume and memory.
Added bonus: Dries fast so you get the results you want in less time.
SIZES (OZ): 0.25 3.4 8.5 16.9 33.8 128



Hair Sculpting Lotion™ Styling Liquid

What it does: Delivers medium-hold, long-lasting memory and reactivates with heat or water for quick and easy restyling.
How it works: Styling and bodifying agents, combined with panthenol, add texture and memory. Wheat-derived conditioners control static.
Added bonus: Smooths the surface of the hair and minimizes flyaways.
SIZES (OZ): 3.4 8.5 16.9



Re-Works® Texture Cream

What it does: Creates clean, moveable texture and allows for easy restyling.
How it works: Wheat-derived conditioners create pliable texture.
Added bonus: Can be used on wet hair for a natural finish or on dry hair for bold texture.
SIZES (OZ): 0.25 5.1



Wax Works® Extreme Texture

What it does: Creates bold texture and definition, and makes hair super shiny.
How it works: Flexible resins and vegetable-based conditioners define and add texture.
Added bonus: Strong enough for hair that's hard to control.
SIZES (OZ): 0.25 3.4 6.8



Spray Wax™ Flexible Texture

What it does: Creates bendable texture and delivers a satin finish.
How it works: Non-oily wax and sunflower seed oil create a satin finish; flexible beeswax adds pliability.
Added bonus: Light aerosol mist is easy to apply to all hair types and lengths.
SIZES (OZ): 2.8 7.5



Fast Drying Sculpting Spray™ Working Spray

What it does: Adds body, flexible control and shine for any finished style.
How it works: Flexible styling agents quickly reactivate with heat or water.
Added bonus: Perfect medium-hold finishing spray.
SIZES (OZ): 3.4 8.5 16.9 33.8 128



Super Clean Spray® Finishing Spray

What it does: Adds fullness, texture and flexible hold; dries fast with clean, run-your-fingers-through-it results.
How it works: Flexible stylers and conditioning agents add body and shine.
Added bonus: Fine mist spray provides a dry application.
SIZES (OZ): 3.5 10



Volumizing Spray™ Root Lifter

What it does: Adds fullness, lift and volume at the base.
How it works: Heat-activated styling ingredients add support and volume.
Added bonus: Light mist pump spray allows for even application—a little goes a long way.
SIZES (OZ): 3.4



Sculpting Foam™ Conditioning Foam

What it does: Enhances texture with long-lasting memory that controls frizz, adds shine and balances moisture.
How it works: Styling and bodifying agents, combined with panthenol, provide touchable hold. Emollient conditioners smooth the surface of the hair.
Added bonus: Creates gorgeous, crunch-free, defined curls.
SIZES (OZ): 2 6.7 16.9



FIRMSTYLE

FINISHED. DEFINED. HOLD.



Super Clean Sculpting Gel® Maximum Control

What it does: Provides maximum control for hard-to-hold styles and delivers high shine and bold texture.

How it works: Firm-holding styling ingredients lock in any look.

Added bonus: Excellent for wet looks.

SIZES (OZ): 0.25 3.4 6.8 16.9



Dry Wax™ Texture and Definition

What it does: Defines and controls any texture, and creates clean, "lived in" looks.

How it works: Emollient waxes and softening agents create pliable styles.

Added bonus: Delivers long-lasting hold with a moveable finish.

SIZES (OZ): 1.8



Freeze and Shine Super Spray® Finishing Spray

What it does: Provides powerful hold and memory, and creates a shiny finish.

How it works: Firm-holding styling ingredients lock in your look.

Added bonus: Excellent for medium to coarse hair types.

SIZES (OZ): 3.4 8.5 16.9 33.8 128



Super Clean Extra® Finishing Spray

What it does: Provides firm hold, boosts body and adds shine.

How it works: Firm-hold stylers and conditioning ingredients add fullness and shine.

Added bonus: Dries fast for quick and easy styling.

SIZES (OZ): 3.5 10



XTG® Extreme Thickening Glue

What it does: Delivers maximum thickness and bold texture, and dries fast for quick and easy styling.

How it works: Firm styling ingredients are ideal for extreme styles.

Added bonus: Locks in any look with a long-lasting hold.

SIZES (OZ): 0.25 3.4

CREATES BOLD LOOKS WITH A
STRONG, LONG-LASTING HOLD.



TEA TREE SPECIAL

TINGLE. INVIGORATE. RENEW.



Tea Tree Special Shampoo® Invigorating Cleanser

What it does: Special ingredients and tea tree oil rid hair of impurities and leave hair full of vitality and luster.

How it works: Natural tea tree oil, peppermint and lavender invigorate the scalp and leave hair smelling great.

Added bonus: The refreshing tingle wakes up weary hair and spirits.

SIZES (OZ): 0.25 2.5 10.14 16.9 33.8 128



Tea Tree Hair and Scalp Treatment® Invigorating and Soothing

What it does: Reconditions, repairs and protects hair while moisturizing strands and soothing the scalp.

How it works: Soy proteins, panthenol, vitamin E and shea butter repair and protect, while willow bark helps soothe troubled skin.

Added bonus: Natural tea tree oil, peppermint and lavender leave hair smelling great.

SIZES (OZ): 6.8 16.9



Tea Tree Special Conditioner® Invigorating Conditioner

What it does: Instantly detangles, softens, smoothes and renews worn-out locks.

How it works: Natural tea tree oil, peppermint and lavender invigorate the scalp and leave hair smelling great.

Added bonus: Helps prevent moisture loss.

SIZES (OZ): 0.25 2.5 10.14 16.9 33.8



Tea Tree Hair and Body Moisturizer®

Leave-In Conditioner

What it does: Calms sensitive skin and quenches thirsty hair, hydrating from head to toe.

How it works: Wheat-derived conditioners and jojoba seed oil refine skin and hair. Tea tree oil, peppermint and lavender soothe skin and leave hair smelling great.

Added bonus: Makes a great post-shave soother.

SIZES (OZ): 0.25 2.5 10.14 33.8



Tea Tree Shaping Cream™

Strong Flexible Texture

What it does: Whips hair into shape with great texture and definition while providing strong, flexible styling power and long-lasting hold.

How it works: Mesh-like fibers define and separate. Botanical ingredients invigorate and leave hair smelling great.

Added bonus: Dries down to a clean, matte finish.

SIZES (OZ): 0.35 3.0



Tea Tree Grooming Pomade®

Flexible Hold and Shine

What it does: Provides old-school polish with a modern kick by shaping, controlling and defining hair with tons of shine.

How it works: Flexible resins and vegetable-based conditioners soften and control, while a burst of cool mint, tea tree and citrus refreshes and revives.

Added bonus: Great for wavy or curly hair types.

SIZES (OZ): 3.0



Tea Tree Firm Hold Gel®

Maximum Hold and Shine

What it does: Clean, flake-free gel provides maximum control with a refreshing fragrance, thickening hair and locking the style in place.

How it works: Styling ingredients help your style stay put, while a burst of cool mint, tea tree and citrus refreshes and revives.

Added bonus: Versatile formula can be applied to wet or dry hair.

SIZES (OZ): 2.5 6.8



Tea Tree Styling Gel®

Body and Shine

What it does: Locks in style with shine, body and manageability; the flexible hold allows you to rework any style.

How it works: Styling ingredients and conditioners shape hair with loads of shine, while tea tree oil, peppermint and lavender invigorate the senses.

Added bonus: Versatile formula can be applied to wet or dry hair.

SIZES (OZ): 0.25 2.5 6.8



Tea Tree Styling Wax®

Definition and Control

What it does: Creates flexible hold and texture that won't quit, making hair shiny and defined with loads of control.

How it works: Flexible styling ingredients and vegetable-based conditioners define and add shine, while tea tree oil, peppermint and lavender awaken the senses.

Added bonus: Great for short hair and piecey, layered looks.

SIZES (OZ): 6.8



Tea Tree Body Bar®

Cleansing and Shaving

What it does: Cleanses and soothes naturally with invigorating tea tree oil.

How it works: Enriched with parsley flakes to gently exfoliate. Tea tree oil is a natural antiseptic and disinfectant known for its healing properties.

Added bonus: It's a great shaving companion.

SIZES (OZ): 5.3



Tea Tree Hand Soap™

Refreshing Deep Cleanser

What it does: Washes away dirt and grime as it soothes and invigorates.

How it works: Tea tree oil, peppermint and lavender refresh the senses.

Added bonus: Tea tree oil is a natural antiseptic and germicide with healing properties.

SIZES (OZ): 10.14 33.8



Tea Tree Shave Gel®

Refreshing Foaming Gel

What it does: The rich foam cools skin and provides a clean, close shave, making skin refreshed and renewed.

How it works: Special skin conditioners help soothe and protect, while tea tree oil, peppermint and lavender awaken the senses.

Added bonus: Moisturizes to help protect from razor burn.

SIZES (OZ): 7



Tea Tree Aromatic Oil

What it does: Helps treat minor acne and skin irritations, relieves itching and helps reduce muscle pain.

How it works: Tea Tree oil is a natural antiseptic known for its healing properties.

Added bonus: Add a few drops to Tea Tree Hair and Body Moisturizer® for an invigorating massage.

SIZES (ML): 10



TEA TREE LEMON SAGE

AWAKEN. REFRESH. ENERGIZE.



Lemon Sage Thickening Shampoo® Energizing Body Builder

What it does: This zesty formula plumps up fine strands, so hair looks and feels clean, thick and healthy.

How it works: Thickening agents boost volume, while panthenol strengthens every strand.

Added bonus: Helps strengthen and protect against split ends. Uplifting lemon, sage, peppermint and tea tree refresh mind, spirit and hair.

SIZES (OZ): 0.25 2.5 10.14 33.8



Lemon Sage Thickening Spray® Lightweight Style Booster

What it does: Pumps up skinny strands and grips fine hair for added control with a fresh, no-product feel.

How it works: Panthenol and thickening ingredients add volume, while high-performance styling resins provide control.

Added bonus: Offers humidity resistance and UV protection.

SIZES (OZ): 2.5 6.8



Lemon Sage Thickening Conditioner® Energizing Body Builder

What it does: Lightweight formula conditions, boosts volume, detangles and protects.

How it works: Thickening agents boost volume, while lightweight conditioners protect and add shine.

Added bonus: Reduces static and smoothes snarls.

SIZES (OZ): 0.25 2.5 10.14 33.8

TEA TREE LAVENDER MINT

CALM. COOL. QUENCH.



Lavender Mint Moisturizing Shampoo™ Hydrating and Calming

What it does: This calming quencher cleanses, soothes and replenishes dry, unruly hair.

How it works: Moisture-rich conditioners and amino acids improve strength, shine and manageability, while calming lavender, mint and tea tree soothe mind and spirit.

Added bonus: The dreamy scent puts hair and mind at ease.

SIZES (OZ): 0.25 2.5 10.14 33.8 128



Lavender Mint Moisturizing Conditioner™ Hydrating and Calming

What it does: This soothing quencher hydrates, detangles, softens and replenishes dry, thirsty hair.

How it works: Ultra-rich conditioners hydrate moisture-starved hair, while calming lavender, mint and tea tree soothe mind and spirit.

Added bonus: The dreamy scent puts hair and mind at ease.

SIZES (OZ): 0.25 2.5 10.14 33.8



SCALP
CARE

85% INCREASED
HAIR VOLUME AND STRENGTH*
REPORTED

*Based on an 8-week clinical study on 28 people conducted by an independent laboratory. Results may vary.

TEA TREE SCALP CARE

STIMULATE. STRENGTHEN. REGENERATE.



Scalp Care Anti-Thinning Shampoo

For Fuller, Stronger Hair

What it does: Color-safe cleanser gently removes impurities to prime the scalp for stronger, thicker-looking hair.

How it works: Exclusive Regeniplex® blend contains Kakadu plum, pea peptides, clover flower, turmeric and ginseng to stimulate the scalp and provide fuller, thicker hair.

Added bonus: Helps add volume by thickening each strand.

SIZES (OZ): 3.4 10.14 33.8



Scalp Care Anti-Thinning Tonic Leave-On Scalp Stimulator

What it does: Twice-daily spray helps create an optimal scalp environment for thicker, stronger, fuller hair.

How it works: Exclusive Regeniplex® blend contains Kakadu plum, pea peptides, clover flower, turmeric and ginseng, and absorbs into the scalp to help stimulate resulting in fuller, thicker hair.

Added bonus: Helps encourage healthy hair growth.

SIZES (OZ): 1.7 3.4



Scalp Care Anti-Thinning Conditioner

For Fuller, Stronger Hair

What it does: Lightweight conditioner detangles fine, fragile hair.

How it works: Exclusive Regeniplex® blend contains Kakadu plum, pea peptides, clover flower, turmeric and ginseng resulting in fuller, thicker hair.

Added bonus: Detangles without weighing hair down.

SIZES (OZ): 3.4 10.14 33.8



Scalp Care Anti-Thinning Regimen Kit

85% Reported Increased Hair Volume and Strength*

- Stimulate with Scalp Care Anti-Thinning Shampoo: Color-safe cleanser gently primes the scalp.
- Strengthen with Scalp Care Anti-Thinning Conditioner: Lightweight detangler for fine, fragile hair.
- Regenerate with Scalp Care Anti-Thinning Tonic: Featuring our Regeniplex® blend to help stimulate and preserve a healthy scalp.

KIT SIZES (OZ): 10.14 10.14 3.4

Learn more at paulmitchell.com/scalp-care.





AWAPUHI WILDGINGER®

REPAIR

KERATIN-RICH PRODUCTS HELP REPAIR DAMAGE CAUSED BY HEAT STYLING AND CHEMICAL PROCESSING.



Moisturizing Lather Shampoo® Rich Sulfate-Free Lather

What it does: Color-safe, sulfate-free shampoo gently hydrates, protects and helps rebuild and repair dry, brittle strands.

How it works: Exclusive KeraTriplex® blend replenishes every strand for healthy-looking hair, while awapuhi extract balances moisture for manageability and shine.

Added bonus: Gentle enough to use daily.

SIZES (OZ): 3.4 8.5 33.8



Keratin Intensive Treatment® Deep Hydration and Protection

What it does: Weekly deep conditioner repairs and protects vulnerable hair, and delivers intense hydration and shine.

How it works: KeraTriplex® rebuilds and repairs to transform lackluster hair, while awapuhi extract replenishes every strand with intense moisture and shine.

Added bonus: Instantly improves hair texture with noticeable results.

SIZES (OZ): 3.4 5.1 16.9



Keratin Cream Rinse® Silky Daily Conditioning

What it does: Strengthens and protects troubled tresses, and instantly detangles for silky, healthy-looking hair.

How it works: Exclusive KeraTriplex® blend helps repair every strand and protect against damage, while awapuhi extract softens and adds shine.

Added bonus: Replenishes thirsty hair, adds shine and is color-safe.

SIZES (OZ): 3.4 8.5 33.8

SMOOTH

A PROVEN SYSTEM THAT WORKS FROM THE OUTSIDE IN TO SMOOTH THE CUTICLE, REDUCE FRIZZ, ADD INTENSE SHINE AND PROTECT AGAINST THERMAL DAMAGE.



MirrorSmooth® Shampoo

Frizz Control • Moisture Balance

What it does: Gentle, sulfate-free shampoo with rich foam restores the hair's optimal moisture balance and leaves locks silky-smooth.

How it works: Exclusive KeraReflect™ blend with natural Abyssinian oil replenishes moisture, smoothes the cuticle and boosts shine.

Added bonus: Helps prevent frizz and flyaways.

SIZES (OZ): 3.4 8.5 33.8



MirrorSmooth® Conditioner

Eliminates Frizz • Superior Softness

What it does: Hydrates, instantly detangles and creates a shiny, reflective finish.

How it works: Exclusive KeraReflect™ blend with natural Abyssinian oil smoothes and softens every strand, so hair is easy to comb with an ultra-light finish.

Added bonus: Helps prevent frizz and flyaways while protecting from thermal damage.

SIZES (OZ): 3.4 6.8 33.8



MirrorSmooth® High Gloss Primer

Shine • Thermal Protection

What it does: Primes the surface cuticle of the hair for a smooth, shiny, polished look and controls frizzy hair.

How it works: Exclusive KeraReflect™ blend with natural Abyssinian oil and thermal protectors restores moisture, adds shine and helps shield hair from the outside in.

Added bonus: Humidity-resistant formula creates a smooth finish in any weather and prevents thermal damage.

SIZES (OZ): 0.68 3.4

STYLE

PROTECT HAIR AS YOU LOCK IN YOUR STYLE WITH THE HYDRATING AND HEALING BENEFITS OF AWAPUHI WILD GINGER®.



HydroCream Whip®

Frizz Control and Touchable Hold

What it does: Hydrates and smoothes thirsty hair, and delivers long-lasting, crunch-free hold with a silky finish.

How it works: Awapuhi extract and light conditioners fight frizz and balance moisture.

Added bonus: Helps create healthy-looking volume.

SIZES (OZ): 6.7



Texturizing Sea Spray®

Lush Waves and Exotic Texture

What it does: Creates tousled, beachy styles anywhere and adds lush volume with touchable movement.

How it works: Awapuhi extract balances moisture for a healthy-looking finish.

Added bonus: Enhances and defines curls and waves.

SIZES (OZ): 5.1



Shine Spray™

Natural Weightless Brilliance

What it does: Transforms dull strands with reflective shine.

How it works: Fine, lightweight mist ensures a natural finish; awapuhi extract balances moisture and intensifies shine.

Added bonus: Leaves hair soft and silky smooth.

SIZES (OZ): 3.3



Finishing Spray™

Touchable Hold

What it does: Secures hair with a flexible, touchable hold.

How it works: Humidity-resistant resins and awapuhi extract leave hair feeling soft and healthy.

Added bonus: Resists humidity and adds shine.

SIZES (OZ): 9.1



Styling Treatment Oil®

Softness and Shine

What it does: Quenches parched hair and smoothes frizz, leaving strands soft, silky and shiny.

How it works: Awapuhi extract and lightweight silicones seal, smooth and add shine.

Added bonus: Ultra-lightweight formula ensures a natural finish.

SIZES (OZ): 0.85 3.4 5.1



HydroMist Blow-Out Spray®

Style Amplifier and Weightless Hold

What it does: Preps hair for a flawless blow-dry.

How it works: The weightless formula delivers a clean, long-lasting hold. High-performance volumizers create the perfect blowout. Natural awapuhi and honey extracts help protect hair from damage.

Added bonus: Boosts volume and hydrates dry strands.

SIZES (OZ): 0.85 5.1



KERATRIPLEX® TREATMENT

2-Step Repair

What it does: KeraTriplex® Treatment transforms weak, broken and brittle strands into pillars of strength and protects from further damage.

How it works: Step one of the KeraTriplex® 2-step Repair Treatment, a single-shot vial of isolated proteins, is virtually identical to the keratin found in human hair.

Added bonus: Keratin Intensive Treatment® is applied as step two to hydrate and add healthy, silky shine.

SIZES (OZ): 0.33 Professional Use Only

80%

Reduced
breakage*



HYDRATRIPLEX™ TREATMENT

What it does: Proven to make dry, frizzy hair 82%* softer and more manageable with a rich, concentrated blend of amino acids, vegetable proteins and nourishing oils.

How it works: HydraTriplex™ technology hydrates, binds and seals every cuticle to revive parched strands and improve hair manageability.

Added bonus: Creates a long-lasting silky-smooth feel.

SIZES (OZ): 0.33 Professional Use Only

82%

Softer, more
manageable hair**

**Compared to untreated hair. Product was tested by an established, independent third-party laboratory.



MARULA OIL

DISCOVER
A RARE LUXURY

Not all oils are equal.
Experience the
transformative power
of wild-harvested,
cold-pressed marula oil
in a new, restorative
hair care collection.



Rare Oil Replenishing Shampoo

Smooth • Hydrate • Nourish

What it does: Gentle, color-safe shampoo infused with cold-pressed marula oil, packed with powerful antioxidants and replenishing oleic acids for instant hydration, taming and softness.

How it works: Time-release MarulaSpheres adhere to the hair shaft and break open every time you brush or touch your hair, releasing fresh bursts of marula throughout the day.

Added bonus: Hair is soft, hydrated and full of body.

SIZES (OZ): 3.4 7.5 24



Rare Oil Treatment

Versatile • Conditioning • Smooth

What it does: Cold-pressed marula oil is packed with powerful antioxidants and replenishing oleic acids for instant hydration, taming and softness.

How it works: Using only marula oil and esterized oil, this non-greasy, multitasking oil treatment pampers hair and skin with rich moisture.

Added bonus: Massage a few drops into your skin and nails/cuticles for added hydration, or add one full dropper to your hand and body lotion before applying.

SIZES (OZ): 1.7



Rare Oil Replenishing Conditioner

Smooth • Soften • Nourish

What it does: Delivers intense hydration, instant detangling and a smooth, soft feel, plus the nourishment and protective power of cold-pressed marula oil.

How it works: Time-release MarulaSpheres adhere to the hair shaft and break open every time you brush or touch your hair, releasing fresh bursts of marula throughout the day.

Added bonus: Smoothes and repairs the hair surface for a shiny, flawless finish.

SIZES (OZ): 3.4 7.5 24



Rare Oil Treatment Light

Lightweight • Conditioning • Smooth

What it does: A featherweight version of our Rare Oil Treatment, specially formulated for fine hair. Cold-pressed marula oil is packed with powerful antioxidants and replenishing oleic acids for instant hydration, taming and softness.

How it works: Using only marula oil and esterized oil, this non-greasy, multitasking oil treatment pampers hair and skin with rich moisture.

Added bonus: Massage a few drops into your skin and nails/cuticles for added hydration, or add one full dropper to your hand and body lotion before applying.

SIZES (OZ): 1.7



Rare Oil Intensive Hair Masque

Revitalize • Repair • Renew

What it does: Cold-pressed marula oil thoroughly hydrates and dramatically smoothes and softens dry, coarse hair and adds fullness to fine, limp hair.

How it works: Time-release MarulaSpheres adhere to the hair shaft and break open every time you brush or touch your hair, releasing fresh bursts of marula throughout the day.

Added bonus: Packed with powerful antioxidants, oleic acids, protein and vitamins, this replenishing, protective formula delivers intense hydration, seals split ends, prevents damage and provides UV protection.

SIZES (OZ): 1.7 6.8 16.9



MARULA OIL



MARULA OIL LIGHT

CARE



Rare Oil Volumizing Shampoo

Amplify • Strengthen • Shine

What it does: Gentle, color-safe cleanser removes residue for fullness and body.
How it works: Beetroot-derived arginine helps fortify and strengthen while amplifying volume. Cold-pressed marula oil helps seal split ends and enhance shine.
Added bonus: The featherweight formula is ideal for fine hair.

SIZES (OZ): 7.5 24



Rare Oil Dry Mist

Protect • Condition • Shine

What it does: Featherlight mist helps protect against breakage and adds beautiful shine without weighing hair down.
How it works: Cold-pressed marula oil helps seal split ends and leave hair luxuriously soft.
Added bonus: It's ultra-sheer and ideal for fine hair.

SIZES (OZ): 2.3



Rare Oil Volumizing Conditioner

Amplify • Detangle • Fortify

What it does: Helps give hair added lift while enhancing manageability and shine.
How it works: Beetroot-derived arginine provides featherweight hydration while adding strength. Cold-pressed marula oil helps seal split ends and protect from damage.
Added bonus: The featherweight formula is ideal for fine hair.

SIZES (OZ): 7.5 24



MARULA OIL

MARLAOIL

STYLE



Rare Oil Style Extending Primer Condition • Protect • Extend

What it does: Primer spray creates an ideal foundation and extends the life of your style as it conditions and protects.

How it works: Lightweight memory forms a humidity-resistant shield for long-lasting style.

Added bonus: Smoothes and adds shine for a perfect blowout.

SIZES (OZ): 1.8 4.7



Rare Oil 3-in-1 Styling Cream Style • Condition • Treat

What it does: Multitasking styling cream instantly smoothes, fights frizz and helps seal split ends as it styles.

How it works: Creates a soft hold with beautiful shine and manageability.

Added bonus: The lightweight finish is ideal for all hair types.

SIZES (OZ): 2.5 9.1



Rare Oil Style Perfecting Serum Smooth • Control • Shine

What it does: Provides a sheer, lightweight finish while helping tame flyaways and protect against damage.

How it works: Cold-pressed marula oil helps seal split ends and add shine.

Added bonus: It creates a soft, touchable finish for all hair types.

SIZES (OZ): 3.4



Rare Oil Perfecting Hairspray Lightweight • Replenishing • Flexible

What it does: Flexible, layerable hairspray replenishes hair while it holds.

How it works: The fine mist effortlessly adds a perfect finishing touch to any style.

Added bonus: Locks out frizz and humidity with a touchable finish.

SIZES (OZ): 2.3 5.1

MARLAOIL BRUSHES

LUXURY MEETS STYLE

LIGHTWEIGHT IN CONSTRUCTION AND ERGONOMICALLY DESIGNED FOR EASY USE, MARLAOIL BRUSHES ARE AN INTEGRAL PART OF A LUXURIOUS MARLAOIL EXPERIENCE, HELPING TO ADD SMOOTHNESS, LUSTER AND SHINE.



MarulaOil Classic Dressing Brush

- Crafted from 100% premium-quality beechwood.
- Dual-level, boar-like vegan bristles provide optimal tension for smoothing and dressing hair.
- Helps minimize breakage.
- Ideal for coarse, unruly hair.
- Packaged in a premium outer box.



MarulaOil Detangling Brush

- Crafted from 100% premium-quality beechwood.
- Helps minimize breakage.
- Ultra-thin and highly flexible bristles glide effortlessly through wet or dry hair.
- Optimally spaced bristles gently detangle while massaging the scalp.
- Packaged in a premium outer box.

M
MITCH





CONCENTRATED. HIGH-PERFORMANCE. MODERN.



Heavy Hitter®
Deep Cleansing Shampoo
What it does: Washes away dirt and product buildup for a powerful clean.
How it works: Invigorates and deep cleans without stripping natural oils; great for daily use.
Added bonus: Refreshing cedar and agave scent leaves hair smelling great.
SIZES (OZ): 8.5 33.8



Double Hitter®
2-in-1 Shampoo & Conditioner
What it does: Washes and conditions in one step and leaves hair full and healthy-looking.
How it works: Conditioning ingredients provide improved detangling with a soft, light finish.
Added bonus: Hearty lather rinses clean with a fresh scent.
SIZES (OZ): 2.5 8.5 33.8



Hardwired®
Maximum Hold • Spiking Glue
What it does: A must-have for spiked and extreme looks; provides powerhouse control that lasts as long as you want it.
How it works: Powerful hair fixative delivers superior all-day hold.
Added bonus: Distributes easily and won't flake out.
SIZES (OZ): 2.5



Steady Grip®
Firm Hold • Natural Shine Gel
What it does: Shapes any style with lasting hold and makes hair look and feel thicker.
How it works: Long-lasting styling fixatives deliver all-day hold, while shine enhancers give hair a natural-looking polish.
Added bonus: Alcohol-free formula fights flaking and drying.
SIZES (OZ): 2.5 5.1



Construction Paste®
Elastic Hold • Mesh Styler
What it does: Flexible, webby texture forms and separates—great for messy, undone styles.
How it works: Long-lasting styling fixatives secure the style, while conditioning ingredients leave hair soft and manageable.
Added bonus: Crunch-free finish with no flaking.
SIZES (OZ): 2.5



Material™
Strong Hold • Ultra-Matte Styling Clay
What it does: Powerful styling clay bulks up texture with a dry, ultra-matte finish.
How it works: Thickening ingredients and strong fixatives grip hair and lock it in place. Natural clay creates a matte feel and eliminates shine.
Added bonus: Makes hair look and feel thicker for modern, textured looks.
SIZES (OZ): 0.35 3



Reformer®
Strong Hold • Matte Finish Texturizer
What it does: Pliable putty styler with a powerful hold bulks up fine or thin hair.
How it works: Thickening ingredients leave hair full and healthy-looking, while powerful fixatives lock the style in place.
Added bonus: Creates gritty, modern texture and a matte finish.
SIZES (OZ): 0.35 3



Clean Cut®
Medium Hold • Semi-Matte Styling Cream
What it does: Forms clean, no-fuss looks.
How it works: Pliable hold lets you shape and reshape with lasting control, while conditioning ingredients leave hair soft and manageable.
Added bonus: Subtle texture works well on any hair type.
SIZES (OZ): 0.35 3



Barber's Classic®
Moderate Hold • High Shine Pomade
What it does: Great for classic styles and slicked-back looks; tames curls and waves with smooth control.
How it works: Smoothing and conditioning ingredients make hair easier to handle, while a long-lasting styling fixative locks hair in place.
Added bonus: Works through hair quickly with comb or fingers.
SIZES (OZ): 3

STYLE ISN'T BORN. IT'S GROOMED.



PAULMITCHELL.COM

Printed in the U.S.A. (TG17) 